

Sponsorship Opportunities

The Tri-State Green Industry Conference (GIC) is a collaborative effort between Ohio State University Extension, Purdue Extension, University of Kentucky Extension, Cincinnati State Technical and Community College, the Cincinnati Zoo and Botanical Garden, Boone County Arboretum and Spring Grove Cemetery and Arboretum. It features a variety of high-quality education and training for professionals in the areas of Annuals & Perennials, Garden Center & Greenhouse Innovation, Tree & Shrub Care, Landscape Ecosystems, Turfgrass Management, Sustainable Landscaping, Emerging Ideas & Issues, and General Pest & Disease Management, Worker Safety, and also features a vendor trade show.

Your sponsorship offsets the cost of many expenses necessary to make this conference successful and to improve the quality of our program by securing regional and national speakers. Your sponsorship may be tax-deductible; please consult your tax preparer. To become a supporter of this conference, please contact [ShaLise Simmons \(simmons.761@osu.edu\)](mailto:simmons.761@osu.edu) and [Maria Gulley \(gulley.66@osu.edu\)](mailto:gulley.66@osu.edu). Sponsors will be accepted until January 12, 2023 but, to ensure maximum exposure in all GIC marketing, earlier processing would be better.

Lunch Sponsorship

Sponsor amount: \$5000

- Representative may present company information during lunch to all attendees
- Exhibitor booth at Trade Show
- Four tickets to the conference
- Signage at each table in lunch area
- Sign at registration desk
- Marketing material (one 8 ½ x 11) in each participant's folder
- Logo projected on entry wall as you enter the convention center
- Website recognition
- Recognition in program

Track/Speaker Sponsorship

Sponsor amount: \$1000

- Company representative can be the moderator in the track
- Projected image on screen in the room before and after sessions
- Signage in the room
- Sign at registration desk
- Marketing material (one 8 ½ x 11) in each participant's folder
- Website recognition
- Recognition in program
- One ticket to the conference

Lanyard Sponsorship

Sponsor amount: \$750

- Company name printed on lanyards for name tags for all attendees

General Program Sponsorship

Sponsor amount: \$500

- Exhibitor booth at Trade Show (see below)
- Marketing material (one 8 ½ x 11) in each participant's folder
- Logo projected on entry wall as you enter the convention center
- Website recognition
- Recognition in program

Exhibitor Booth

Sponsor amount: \$375

- 10'x10' Space at Trade Show includes 8' White Skirted Table and 2 White Folding Chairs
- 12" x 24" Company Sign
- 2 - Exhibitor Registration
- 2 – Lunches Included
- Logo projected on entry wall as you enter the convention center
- Website recognition
- Recognition in program

Breakfast Sponsorship

Sponsor amount: \$250

- Logo displayed on breakfast table
- Logo projected on entry wall as you enter the convention center
- Website recognition
- Recognition in program

Morning/Afternoon Break Sponsorship

Sponsor amount: \$250

- Logo on refreshment table
- Logo projected on entry wall as you enter the convention center
- Website recognition
- Recognition in program